



COLOURS FROM NATURE



savvy
5 colors



History in The Making

Group of Companies Promoted by technocrats started dealing in Dyestuff & Pigments.

Started Production from modest scale of 20 / M.T. in 1984. Company then grown. Now producing over 180 products spanning the panoply of a variety of Reactive Dyes / Acid Dyes / Direct Dyes / Vat Dyes & Pigment Emulsion.

Our market strategics have taken to the concept of Win-Win Policy we, thus, succeed in sowing and reaping the fruits of long term business associations and life long partnership.



Q. C. And R. D.

Our prime target with each production in to provide superlative quality on a consistent basis, keeping in mind some defined internationally accepted parameters. Each time we succeed in doing this with a synchrony between man and machine. We have technically skilled professional who are supported with sophisticated production and quality control instruments and well laid out system of operations.

Authenticity in research is our tangible force and the desire to constantly develop our product, process and application methods, our conscience. Our products have been accepted world over as competitive, trustworthy, convenient and feasible. The R & D department is supported with a pilot plant which ensure smooth transition of our processes for R & D lab to commercial production. Approximately 8% of our earing is utilized exclusively for R & D each year.



OEKO-TEX STANDARD 100 CERTIFIED



GOTS CERTIFIED



AN ISO 9001 : 2008 CERTIFIED



Products

REACTIVE DYES

We have a wide variety of Reactive Dyes befitting each market segment and catering mainly Rotary Printing, Knitt and Woven Dyeing for application Process like Warm Exhaust, Hot Exhaust, Cold Pad Batch and Continuous Dyeing.

• SAVVYFIX C DYES • SAVVYFIX H DYES • SAVVYFIX PN DYES • SAVVYFIX HE DYES SAVVYFIX VS DYES
• SAVVYFIX ME DYES • SAVVYFIX RR DYES • SAVVYFIX RGB DYES • SAVVYFIX LD DYES

- Reactive Dyes for Digital Textile Printing Ink
- Salt Free Reactive Dyes

ACID DYES

- Acid Milling Dyes
- 1:1 Metal Complex Dyes
- 1:2 Metal Complex Dyes

DIRECT DYES (Non-Benzidene)

VAT DYES

- Pigment Powder & Pigment Emulsion

SAVYLITE PHTHAOCYAMINE PIGMENT

- For Inks, Paints, Textiles & Plastics

Marketing

With the objective to be innovative in its approach our marketing team is well supported by an organized distribution network catering to the domestic and international clients.

We have Ten such channels of distribution in Indian Market.

Savvy Products are exported to over 15 Countries around the globe and available in most of the Dyes consuming Countries with the help some of the most trusted and skillful marketing associates.

Service Differentiation

- The Hi-tech self manufactured range of Dyes & Pigments.
- Some capacity of Reaction Vessels and Blenders supported with Spray Dryer.
- Unique Process Control methods to give high yields and energy conservation.
- Maintaining delivery schedule.
- Our Unique Selling Proposition is that we sell only what we produce.

Our constant focus is on developing new products, new applications method and new territories. Our adaptability to fast changing market forces, market pattern and market needs enables us to keep growing.

Over the years the company has grown by constantly believing in the importance of the customer.

We aim to develop and maintain meaningful relationships with all our customer, and constantly strive to satisfy the requirements of each and every one of our customers to the best of our ability.

Without customer feedback about our performance we cannot improve our products and our service, and so we rely on you to maintain this two way flow of information.

In the absence of satisfied customers, Savvy Colors would not have grown so steadily over the years, and so it is you that we have to thank for this. We plan to maintain this growth rate into the future, and look forward to you being a very important part of this process.

OFFICE

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WORKS

Unit 1 : Phase II, G. I. D. C.,
Vatva, Ahmedabad.

Unit 2 : Phase I, G. I. D. C.,
Vatva, Ahmedabad.

Unit 3 : Phase I, G. I. D. C.,
Naroda, Ahmedabad.

